

AELIOS BRAND GUIDELINES

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delios

**ALKALINE ELECTROLYSIS - INNOVATIVE MATERIALS
AND OPERATING SYSTEMS TO BOOST EFFICIENCY
AND DURABILITY UNDER DYNAMIC OPERATION**

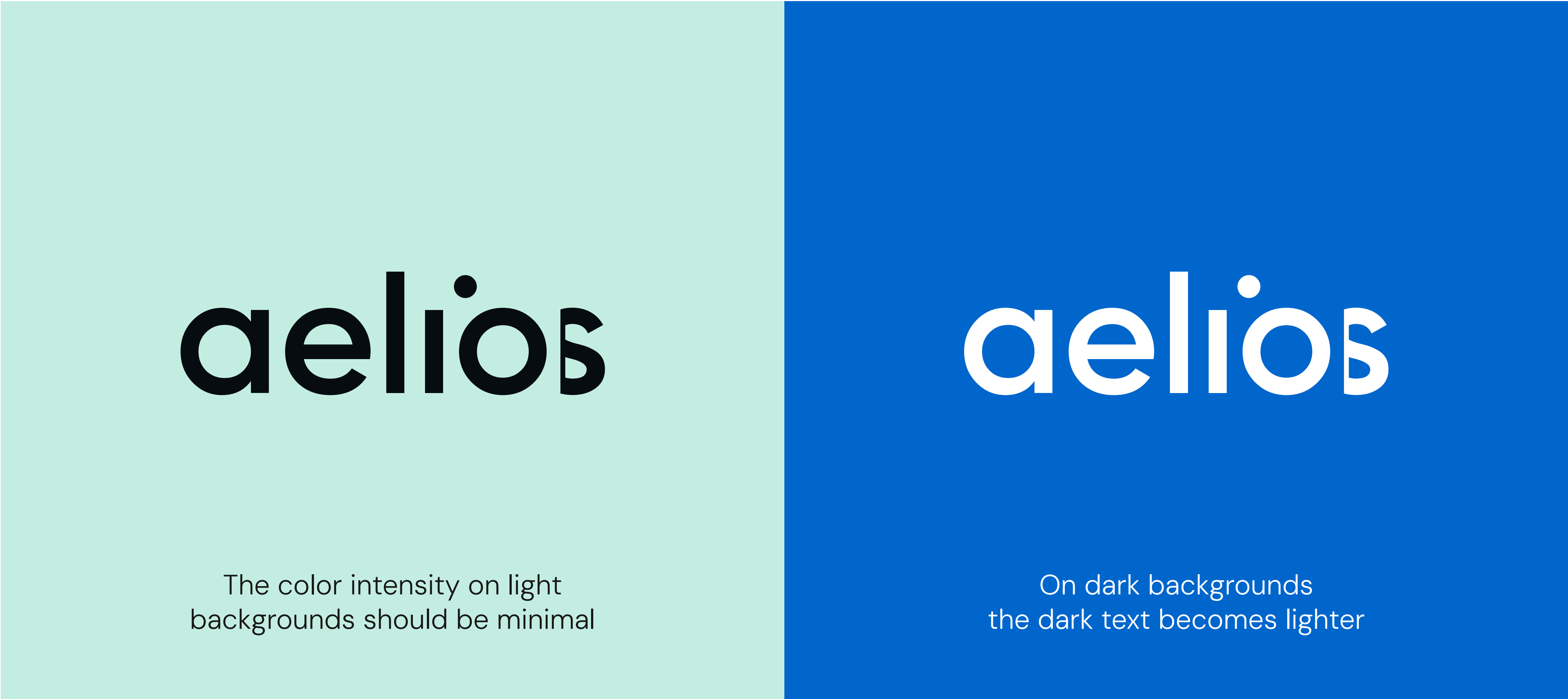
#6BD18F
R107 G209 B143
C56 MO Y60 KO
Pantone 346 C

#C3EDE1
R195 G237 B225
C22 MO Y14 KO
Pantone 317 C

#171717
R23 G23 B23
C73 M67 Y65 K79
Black 6 C

#0066CC
R0 G102 B204
C86 M61 Y0 KO
Pantone 285 C

#FF822E
R255 G130 B46
C0 M61 Y90 KO
Pantone 1575 C



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The color intensity on light
backgrounds should be minimal

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On dark backgrounds
the dark text becomes lighter

GREY SCALE/MONOCHROMATIC

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The height of the i letterform is used
as a unit of reference

DM Sans

to be used in digital
and print materials

Arial

for Deliverables

[Free download at Google Fonts](#)

20 mm

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Modifying
the colors

Distorting
the proportions

Rotating for
special effect

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All of the AELIOS visual productions must display the EU co-funded logo.

All written productions, i.e., reports, must include the disclaimer alongside the logo.

Available formats
for printing: *eps*.
All other types of use: *png*.

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